

About Us

Who We Are

Trend Communications is an international company supplying future-proof test and measurement tools to the global communications market. We are part of IDEAL INDUSTRIES, INC., headquartered in Illinois, USA.

Established in 1916, IDEAL INDUSTRIES is a world leader in designing, producing and selling high quality tools and supplies to the communications, electrical, and aerospace industries.

Together with IDEAL, Trend is present on five continents, and our skilled international sales and support teams reach more than 80 countries.



Our Mission

Trend's mission is to be the preferred supplier of field deployable testers through innovative design and cost leadership.

Smart Products, Innovative Technologies

Our innovative products range from hand-held field testers to intelligent all-in-one test solutions and sophisticated remote monitoring systems.

All our products combine streamlined technology with ease of use to better serve the needs of our customers.

At Trend we don't want to complicate the lives of our customers, because we know that testing can be made really easy. And our customers know that high-quality communications equipment can be very easy to use and cost-effective.



Research & Development

At Trend, the key word is the customer. Our products are tailored to improve our customers' business performance, and we keep *you* in mind in everything we do. Our commitment to R&D is your guarantee of quality.

Our experienced engineers constantly add more features to our current products and initiate new product lines as the communication market evolves. Each new product goes through a rigorous quality control before it is launched to the market.

Overall, Trend is devoted to supplying innovative, feature-packed, affordable test equipment to maintain leadership in a market that calls for technical know-how and quick response to the market needs.



Trend Communications To get more information on our family of products, download our [International Product Portfolio](#) brochure or contact [your nearest Trend office](#).